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based on a decision of
the German Bundestag

Café-REDD

Aligned with the
International Climate Initiative (IKI)
gender strategy



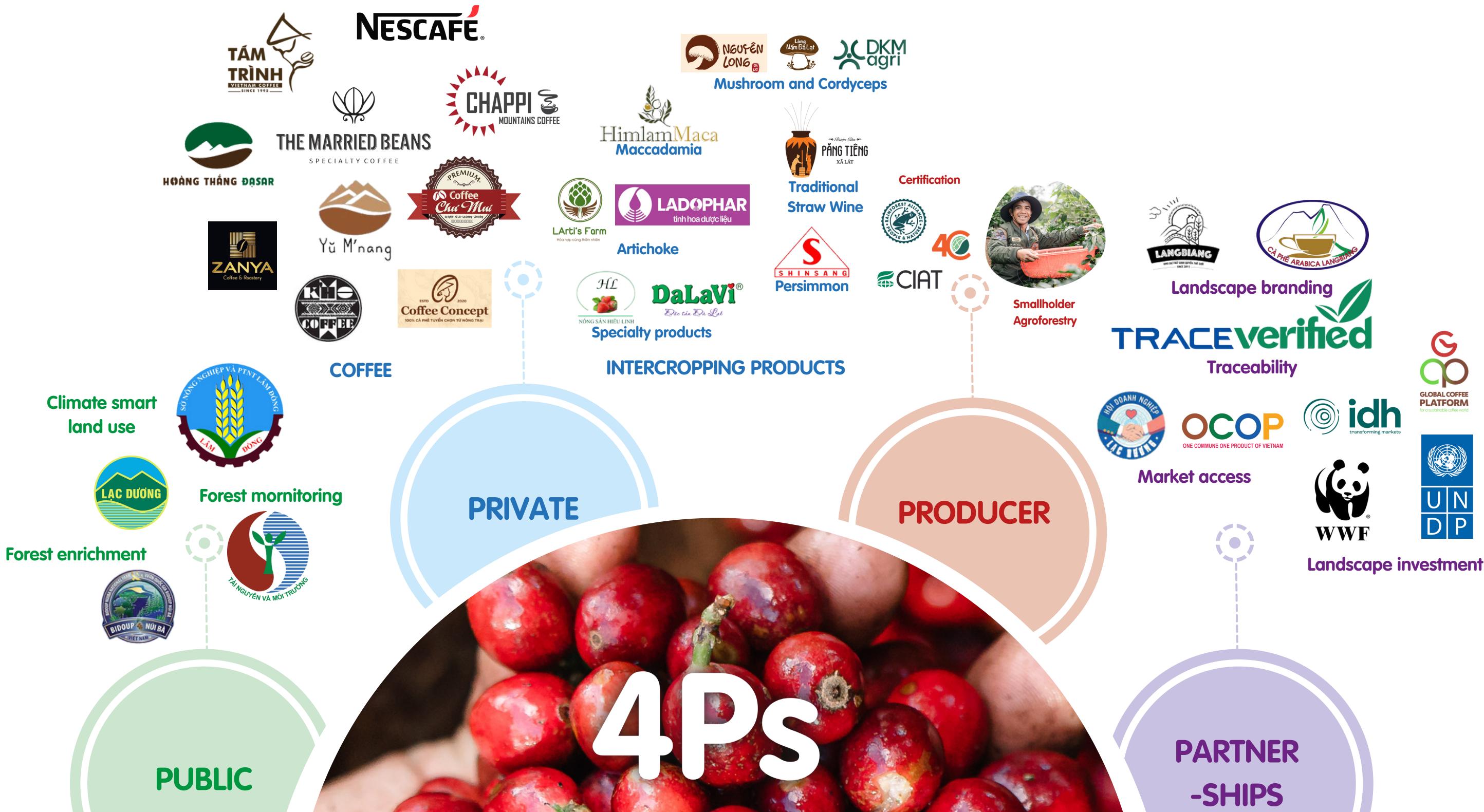
BUSINESS ECOSYSTEM

Public-Private-Producer-Partnerships for Sustainable Landscape in Lam Dong

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Gender-specific Actions

Provide gender-inclusive training and support on sustainable coffee practices, including agro-forestry.



Financial Inclusion

Partner with banks to develop tailored financial products and credit scoring for marginalized farmers in ethnic minority communities.



Access to Markets

Connect female and young farmers to local and global markets and thus improve livelihood.



SNV
Café-REDD
Building Climate Resilience
Via Inclusive Value Chain

Ensuring Climate Actions benefit Men and Women Equally

Encourage the participation of women and other marginalized social groups in village land use planning applying the (FPIC) process.

Café-REDD

Women Economic Empowerment in Deforestation-free Value Chains



Access to Resources

Allocate a €80,000 Accelerator fund to support 05 agricultural businesses, with 04 being women-led, aiming at creating jobs and strengthening deforestation-free value chains.

Technology Adoption

Promote traceability and digital monitoring for sustainability, in line with EUDR requirements with 15 companies (9 women-led businesses)

Value-added processing

Support businesses in adding value to their coffee products, such as roasting, grinding, and packaging.

Capacity-building

Help women-led businesses develop business plans, financial management skills, and marketing strategies.

Local-led solution

Mobilize 10 village heads (5 female leaders) and 16 collaborative management groups